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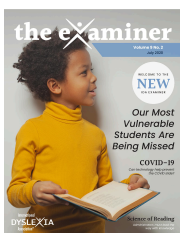
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By signing, I agree to support IDA with the advertising opportunities below.



Take advantage of this unique opportunity to reach tens of thousands of teachers, administrators, graduate and undergraduate students of education, and policymakers who are seeking gold standard solutions to the intractable problems of illiteracy by advertising in IDA's publications. **The prices listed below are per issue.** Example: A full-page interior ad in one issue is \$1,200. If you commit to advertising in four issues in 2022, the per issue price is discounted to \$1,050, which means the total cost for four issues is \$4,200 (\$1,050 x 4). To receive the four-issue discount, payment in full for the entire year must be received within 30 days of receiving the invoice.

Size		<u>One Issue</u>	<u>Two Issues</u>	<u>Three Issues</u>	<u>Four Issues</u>
Full Page, Inside Front 7 ½" x 10"	<input type="checkbox"/>	\$1,550	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$1,400
Full Page, Inside Back 7 ½" x 10"	<input type="checkbox"/>	\$1,550	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$1,400
Half page, Outside Back 7 ½" x 5" (Horizontal)	<input type="checkbox"/>	\$1,550	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$1,400
Full Page, Interior 7 ½" x 10"	<input type="checkbox"/>	\$1,200	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,050
Half Page, Interior 7 ½" x 5" (Horizontal)	<input type="checkbox"/>	\$800	<input type="checkbox"/> \$750	<input type="checkbox"/> \$700	<input type="checkbox"/> \$650
Quarter page, Interior 3 ¾" x 5" (Vertical)	<input type="checkbox"/>	\$600	<input type="checkbox"/> \$550	<input type="checkbox"/> \$500	<input type="checkbox"/> \$450
GRAND TOTAL					

Issue	Reservation Deadline	Deadline for Copy	Mail Date
1 Perspectives	February 18	February 18	February 20
2 Examiner	March 10	April 1	April 20
3 Perspectives	May 16	July 1	July 20
4 Examiner	August 15	September 20	October 10

Acceptable formats include PDF (300 dpi and all fonts embedded), EPS (create outlines for all fonts and include or embed graphics), JPEG or TIFF. All images should be 300 dots per inch dpi at actual size (100%), with the exception of logos and line art, which should be 1200 dpi.

IDA will send an invoice confirming your order and requesting payment within 30 days. Thank you for your business!

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Questions? Contact ETICoordinator@DyslexiaIDA.org or DDouce@DyslexiaIDA.org